



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Del Cielo Media
10755 Scripps Poway Parkway
Ste 500
San Diego, CA 92131

Contract # 855514

Schedule Dates 09/20/12-09/30/12
Advertiser/T-Code US Chamber Of Commerce (9261)/626131312
Agency Del Cielo Media (10630)
Product Political - US Senate (1176)
Brand Anti (democrat) (177702)
Salesperson Meyers, Evelyn (1364)
Sales Office TeleRep - Los Angeles
Buyer Name LINDEN,SARAH
Phone/Fax /
CPE 3Q12
Account Types National/Political PAC - Agency
Billing Type Weekly/Irregular
Comments US CHAMGER OF COMM
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/20/12
Last Modified 09/26/12
Entered By Penne Marsh
CO-OP No
Headline # 06326595
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,269.00
Net Total \$58,191.00
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Sep. 2012	51	\$68,460.00
Grand Total:	51	\$68,460.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	3P- 3:58P (ET)							4		2	\$780.00	\$1,560.00	Norfolk (WVEC) (WVEC)	KATIE, 2X PER DAY	9/20/12
1.0.1	Closed Preempt	09/21/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception - thurs spots too late to add	
1.0.2	Closed Preempt	09/21/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception - thurs spots too late to add	
2.0	Normal Line / SPOT	09/24/12-09/28/12	4	:30	3P- 3:58P (ET)		2	2	2	2	2			10	\$780.00	\$7,800.00	Norfolk (WVEC) (WVEC)	KATIE, 2X PER DAY	9/20/12
3.0	Normal Line / SPOT	09/22/12-09/22/12	4	:30	5:58A- 8A (ET)							1		1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	13 NEWS WKND	9/20/12
4.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	5:58A- 8A (ET)							1		1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	13 NEWS WKND	9/20/12
5.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	5:58A- 8A (ET)								2	2	\$600.00	\$1,200.00	Norfolk (WVEC) (WVEC)	13 NEWS, MAX SEP	9/20/12
6.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	5:58A- 8A (ET)								2	2	\$600.00	\$1,200.00	Norfolk (WVEC) (WVEC)	13 NEWS, MAX SEP	9/20/12
7.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	8A- 9A (ET)								2	2	\$800.00	\$1,600.00	Norfolk (WVEC) (WVEC)	GOOD MORN AM, MAX SEP	9/20/12
8.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	8A- 9A (ET)								2	2	\$800.00	\$1,600.00	Norfolk (WVEC) (WVEC)	GOOD MORN AM, MAX SEP	9/20/12
9.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	6P- 6:30P (ET)						1			1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	NEWS AT 6	9/20/12
10.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	6P- 6:30P (ET)		1							1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	NEWS AT 6	9/20/12
11.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	6P- 6:30P (ET)				1					1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	NEWS AT 6	9/20/12

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12.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	6P- 6:30P (ET)						1			1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	NEWS AT 6	9/20/12
13.0	Normal Line / SPOT	09/22/12-09/23/12	4	:30	6P- 6:30P (ET)							1	1	1	\$960.00	\$960.00	Norfolk (WVEC) (WVEC)	WKND NEWS, 1X PER DAY	9/20/12
13.0.1	Closed Preempt	09/22/12															Norfolk (WVEC) (WVEC)	S/I-Program Change/Exception - PROGRAM CHANGE/NCAA-FOOTBALL	
14.0	Normal Line / SPOT	09/29/12-09/30/12	4	:30	6P- 6:30P (ET)							1	1	1	\$960.00	\$960.00	Norfolk (WVEC) (WVEC)	WKND NEWS, 1X PER DAY	9/20/12
14.0.1	Closed Preempt	09/29/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception -	
15.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	11P- 11:35P (ET)						1			1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)	LATE NEWS	9/20/12
16.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	11P- 11:35P (ET)			1						1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)	LATE NEWS	9/20/12
17.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	6:58P- 7:28P (ET)						1			1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	WHEEL	9/20/12
18.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	6:58P- 7:28P (ET)				1					1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	WHEEL	9/20/12
19.0	Normal Line / SPOT	09/20/12-09/20/12	4	:30	7:28P- 7:57P (ET)					1					\$2,600.00		Norfolk (WVEC) (WVEC)	JEOPARDY	9/20/12
19.0.1	Closed Preempt	09/20/12															Norfolk (WVEC) (WVEC)	S/I-Finalized Log/Exception -	
20.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	7:28P- 7:57P (ET)		1							1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	JEOPARDY	9/20/12

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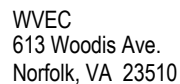
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21.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	7:28P- 7:57P (ET)					1				1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	JEOPARDY	9/20/12
22.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	7:28P- 7:57P (ET)						1			1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	JEOPARDY	9/20/12
23.0	Normal Line / SPOT	09/22/12-09/22/12	4	:30	6:58P- 7:57P (ET)							1		1	\$720.00	\$720.00	Norfolk (WVEC) (WVEC)	WHEEL/JEOPARDY	9/20/12
24.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	6:58P- 7:57P (ET)							1		1	\$720.00	\$720.00	Norfolk (WVEC) (WVEC)	WHEEL/JEOPARDY	9/20/12
25.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	7:58P- 10P (ET)		1							1	\$7,500.00	\$7,500.00	Norfolk (WVEC) (WVEC)	DWTS	9/20/12
26.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	10P- 11P (ET)			1						1	\$4,500.00	\$4,500.00	Norfolk (WVEC) (WVEC)	PRIVATE PRACTICE	9/20/12
27.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	3:58P- 4:58P (ET)						2			1	\$780.00	\$780.00	Norfolk (WVEC) (WVEC)	DR OZ, 1X PER DAY	9/20/12
27.0.1	Closed Preempt	09/21/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception - thu spot too late to add	
28.0	Normal Line / SPOT	09/24/12-09/28/12	4	:30	3:58P- 4:58P (ET)		1	1	1	1	1			5	\$780.00	\$3,900.00	Norfolk (WVEC) (WVEC)	DR OZ, 1X PER DAY	9/20/12
29.0	Normal Line / SPOT	09/24/12-09/28/12	4	:30	3P- 3:58P (ET)	2	X	X	X	X	X			2	\$780.00	\$1,560.00	Norfolk (WVEC) (WVEC)		9/21/12
30.0	Normal Line / SPOT	09/22/12-09/22/12	4	:30	6:58P- 7:28P (ET)							2		1	\$960.00	\$960.00	Norfolk (WVEC) (WVEC)		9/21/12
30.0.1	Closed Preempt	09/22/12															Norfolk (WVEC) (WVEC)	R-Live News Coverage/Spot -	
31.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	7:28P- 7:57P (ET)				1					1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)		9/21/12

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